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Recommended Citation

University of Montana–Missoula. Office of University Relations, "UM hold's "Walk n' Roll" days during Bike Walk Bus Week" (2009). *University of Montana News Releases, 1928, 1956-present*. 21480.
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NEWS RELEASE

April 21, 2009

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UM HOLDS 'WALK N ROLL' DAYS DURING BIKE WALK BUS WEEK

MISSOULA—

The University of Montana will participate in Missoula's Bike Walk Bus Week by hosting "Walk N Roll" days Monday through Friday, April 27-May 1.

The Associated Students of UM event aims to encourage people to get to campus on those days any other way than driving alone. Options include walking, biking, carpooling or using public transportation.

Public transportation options for getting to and from campus include riding shuttles from Park-N-Ride lots or taking Mountain Line buses, which are free throughout Missoula during Bike Walk Bus Week.

During "Walk N Roll" days, volunteers at all University entrances will hand out raffle tickets to those who arrive on campus using options to get to UM other than driving alone. Raffle tickets also can be picked up at the University Center for those who use other means of transportation and don't find a "Walk N Roll" volunteer where they enter campus.

Raffle prizes include a cruiser bike, bike trailer, headlights, locks and numerous other donated gifts.

The raffle drawing will take place at noon Friday, May 1, on the Mansfield Mall, located between the University Center and Maureen and Mike Mansfield Library. Entertainment will be provided by the popular band Broken Valley Roadshow.

UM community members who would like to be "Walk N Roll" volunteers should call the ASUM Office of Transportation at 243-4599. Volunteers will receive a free T-shirt.

Park-N-Ride schedules are on the ASUM Web site at <http://www.umt.edu/asum/ot/parknride.html>. The Mountain Line schedule is online at <http://www.mountainline.com>.

For 17 years, Missoula has hosted a successful Bike Walk Bus Week. This year, the 18th annual event will be held April 25-May 2. In addition to UM's "Walk N Roll" events, historic neighborhood walking tours and bike rides will be held, and community businesses will provide incentives for employees to reduce how often they drive alone to work.

The festivities begin with the annual Festival of Cycles at noon Saturday, April 25, in Bonner Park. A complete schedule of events is online at <http://www.bikewalkbusmissoula.org>.

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